



SHOT BY X CLAUDINE

X PORTFOLIO

CLAUDINE DUFOUR | PHOTOGRAPHY

20

DIGITAL MARKETING
TBS

17

AGENCY



ABOUT CLAUDINE

"After I graduated with a higher certificate in Photography and a degree in Brand Building and Management. I completed my Honours in Strategic Brand Communications at Vega. I started to realize that photography and branding went hand in hand and therefore each person I shoot is their own brand. This is why my photography style changes each time I shoot. My passion flows into my goal of executing every brief given to TBS Marketing with the perfect creative flare. In doing so I can ensure that the brand message and identity is showcased correctly when merged in the marketing space. I am heavily influenced by international fashion editorials and I like to incorporate this into my work when shooting specific campaigns with agencies."



@shotby_claudine

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**SHOT BY x
CLAUDINE**



MAC COSMETICS

BRIEF | STUDIO PRODUCT SHOOT
LOCATION | JOHANNESBURG



TAKEN BY STORM

BRIEF | HAIR CAMPAIGN

LOCATION | SANDTON JOHANNESBURG



MANE DIOR

BRIEF | INFLUENCER CAMPAIGN
LOCATION | SANDTON JOHANNESBURG

NUXE

BRIEF | NUXE ORGANIC PRODUCT LAUNCH
LOCATION | JOHANNESBURG





Nuxe



NANACOCO

BRIEF | DIGITAL PRODUCT PHOTOGRAPHY
LOCATION | EDENVALE JOHANNESBURG



NANA
COCO





SHOREY GALLERY

BRIEF | SHOREY RESINS PRODUCT LAUNCH
LOCATION | DURBAN



SHOREY GALLERY

BRIEF | DIGITAL PRODUCT LAUNCH
LOCATION | DURBAN





ELLIPS HAIR

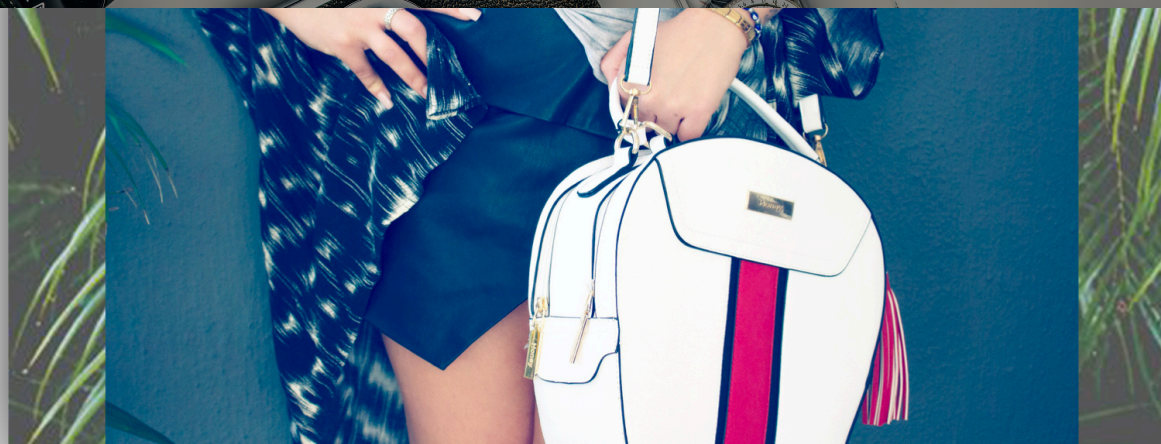
BRIEF | SUMMER CAMPAIGN
LOCATION | JOHANNESBURG





TAKEN BY STORM

BRIEF | SPRING/SUMMER LOOKBOOK 2017
LOCATION | SANDTON JOHANNESBURG





TAKEN BY STORM

BRIEF | WEBSITE CONTENT CREATION
LOCATION | JOHANNESBURG



TAKEN BY STORM



HONEY FASHION ACCESSORIES

BRIEF | MAKEUP BRUSH CAMPAIGN
LOCATION | JOHANNESBURG



HONEY FASHION ACCESSORIES

BRIEF | MAKEUP BRUSH CAMPAIGN
LOCATION | JOHANNESBURG







FBS MARKETING

BRIEF | DIGITAL CONTENT CREATION
LOCATION | JOHANNESBURG



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